

## AGENDA

29th June 2018

Auditorium  
Camera di Commercio di Firenze  
Entrance Piazza Mentana 1/2

Registration at 8:30

### 9:00 PLENARY (Glocal Economy)

Chair Prof. Robert Leonardi, Fellow Academy of Social Sciences

#### *Welcome*

- Leonardo Simonelli** President Italian Chamber of Commerce  
and Industry for the UK
- Daniel Shillito** President British Chamber of Commerce  
for Italy
- Cristina Giachi** Deputy Mayor of Florence
- Monica Barni** Deputy President Tuscany Region

#### *09:35 Tuscany Economic Scenarios*

- Opening remarks** Ing. Massimo Messeri
- Leonardo Bassilichi** President Chamber of Commerce of  
Florence
- Luigi Salvadori** President Confindustria Firenze
- Paola Concia** Ass. alle Relazioni Internazionali e  
Cooperazione, Turismo, Fiere e Congressi,  
Marketing Territoriale, Attrazione  
Investimenti

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**10:00 TECHNICAL PANELS**

***Health and Good Food - Hospitality***

- Simone Giorgi** General Manager Villa Cora  
**Stefano Potortì** Hospitality Desk Director, Italian Chamber  
of Commerce for the UK  
**Marco Remaschi** Ass. All`Agricoltura Regione Toscana  
**Maria Elena Rossi** Marketing and Promotion Director, ENIT  
Q&A

**10:30 Manufacturing**

- Maurizio Bragagni** CEO, TRATOS Ltd  
**Domenico Meliti** CEO EMD Group and Director EMD  
Mechanical Services LTD  
**Paul Maguire** Director Italian at Enterprise Ireland  
Q&A

**11:00 Coffee break and networking**

**Chair Marco Bastiani, Journalist**

**11:15 Banking and Financial**

- Marco Longo** General Manager Intesa Sanpaolo  
**John Law** MBE, BCCI Italy and Managing Director &  
CRO HSBC Italy  
**Jakob Lund** EU Exit/Future Economic Partnership  
Officer at British Embassy in Rome  
**Furio Pietribiasi** Managing Director Mediolanum Asset  
Management Ltd-Dublin  
Q&A

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**11:50 Culture-Research and Innovation**

**Piero Baglioni** Chemist and University Professor at the University of Florence

**Antonio Benedetto** Science Foundation Ireland Principal Investigator at School of Physics and Conway Institute, University College Dublin

**S.H. Amb. Vincenzo Grassi** Secretary General of European University Institute

Q&A

**12:20 INSTITUTIONAL PANEL**

**S.H. Amb. Colm Ó Floinn** Irish Ambassador in Rome

**Min. Plen Ken O` Flaherty** Deputy Head of Mission, British Embassy in Rome

**Laura Garavini** Italian Senator

**Vito Rosario Petrocelli** Italian Senator

**13:00 - Ringraziamenti**

**Leonardo Simonelli**

Invitati anche:

On. Massimo Ungaro (confermato per la cena)

On. Guglielmo Picchi (confermato)

Programme may be subject to change

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